

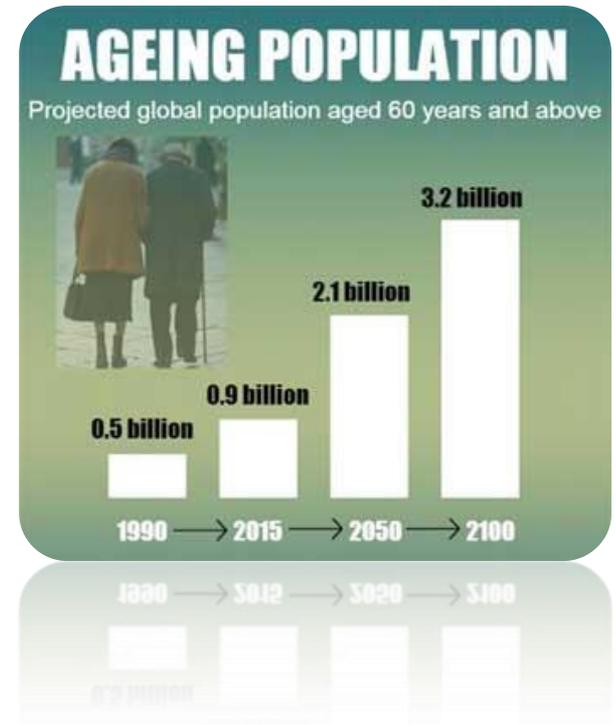
# Lifelong education and digital training for the elderly in France

Alexis RINCKENBACH

Head of Unit, European and International Affairs Office,  
Social Cohesion General Direction, France

# Introduction

- **2050** : 22% of the population will be more than 60 years old (WHO)
- Increase of the life expectancy -> more seniors than ever !
- However, **persistent ageism** in France : seniors are seen as unable to adapt, as too expensive in the workplace...



# Introduction

## Worldwide level

- ❑ **1999** : Resolution 58.16 of the World Health Assembly
- ❑ **2002** : Madrid International Plan of Action on Ageing (MIPAA)

## European level

- ❑ Article **21** of the Charter of Fundamental Rights of the European Union

## National level

- ❑ **2015** : Law on society's adaption to aging (« ASV law ») adopted by the Parliament
- ❑ Creation of the High Council of Family, Childhood and Age (national level), and of the Departmental Council of citizenship and autonomy (regional/local level) in 2016.

## Digitalization as a turning point to reconsider seniors

- ❑ Improving the conditions of living of seniors is a very important topic today in France

**Art. 21** : Any discrimination based on any ground such as sex, race, colour, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation shall be prohibited.

## 1) Older persons and digitalization in France

- ❑ “For a Connected France” : the National Plan for an inclusive digitalization
- ❑ Example of a good practice : the “Digital Bus” ; the Digital Culture voucher

## 2) Education : “training rhymes with lasting”

- ❑ A growing demand for training and lifelong education
- ❑ Example of a good practice : Paris Sorbonne conference cycles

## 3) The issues France still has to tackle

# 1) Older persons and digitalization in France

## ❑ “For a Connected France” : the National Plan for an inclusive digitalization

- In France, 2 out of 3 seniors (60 to 75 years old) are “**connected seniors**”, and own a connected device
- **September 13th, 2018 :**

National Plan for an Inclusive Digitalization  
“For a Connected France”



# 1) Older persons and digitalization in France



## ❑ Example of a good practice : the “Digital Bus”

● The “Digital bus” in French region Aquitaine : three-days free collective formations for seniors

- ❑ Initiation option
- ❑ Improvement option
- ❑ Individual training
- ❑ At-home training

● Successful : has been developed in 5 departments

# 1) Older persons and digitalization in France

## ❑ Example of a good practice : the Digital Culture voucher

### ● The “Digital Culture Check” (APTIC) :

- ❑ Model of the Luncheon vouchers
- ❑ Allows to fund digital mediation
- ❑ Everyone can benefit from it
- ❑ It can be used in approved points like social centers, libraries...
- ❑ 35 000 checks were already ordered



## 2) Education : “training rhymes with lasting”

### ❑ A growing demand for training and lifelong education

- **The professional interview** : every two years, France’s employers have to meet with their employees to discuss their professional evolution. Senior citizens can freely request a counselor for professional evolution to help them.
- **The personal formation account** : each employee in France can take a number of hours each year to train himself or herself.
  - ❑ The demand of continuing education from seniors has increased. Seniors constitute 13 to 14% of the numbers of continuing education in France.

## 2) Education : “training rhymes with lasting”

- **The Individual Training Leave** : each employee can take a leave to train, evolve or make a career change. During this period, the employee’s salary is maintained.
- **The Validation of Acquisition of Experience** : thanks to its past professional experience, a person can obtain a diploma or a professional title or certificate after preparing a file and undergoing an interview.
- **The Advisor for professional evolution** : an option to think about the next step in one’s career or a project. An advisor can help employed persons to gain competencies and access training.

## 2) Education of the older persons : “training rhymes with lasting”

- ❑ Example of a good practice : Paris Sorbonne conference cycles
- Paris Sorbonne University’s *InterAges University*
  - ❑ Conference cycles for people of any age
  - ❑ During the day
  - ❑ Classes of literature, history, musicology, languages...



## 2) Education : “training rhymes with lasting”

### • The National Agency for Adults’ Professional Training’s online e-learning platform, *Métis*

- ❑ Offers online documents and classes (like Moodle)
- ❑ Tested on 10 experimentation sites for 11 professions
- ❑ Also allows to exchange (forums) and work together
- ❑ Principles of social learning, inverted classroom



### 3) The issues France still has to tackle

- A high number of seniors among the unemployed
  - It takes a senior twice the amount a time to find a job again (around 540 days) compared to 35-49 years olds
- The lack of an offer of training for seniors
  - While 51% of employees under 30 years old have access to training, 28% of employees older than 60 years old do.
- The hesitancy of companies to train their senior employees



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**Thank you for your attention !**



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