

Technical empowerment and humanitarian care

— *Challenges and opportunities information technology brings upon human rights of the elderly*

12-13 November 2018, Vienna

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Looking back

- *Information technology gives rise to in-depth changes in social productivity as automation, digitization and intelligentization are transforming production, life styles of humankind.*
- *Population ageing is changing the basic logic of the modernization process, and countries already entering the aged rank have started and are continuing with adjusting their development strategies and policy arrangements.*
- *A human in nature is a sum of all his or her social relations, while the human society is an ethic existence where pursuit for truth, fairness and justice always goad human civilization to progress ahead.*

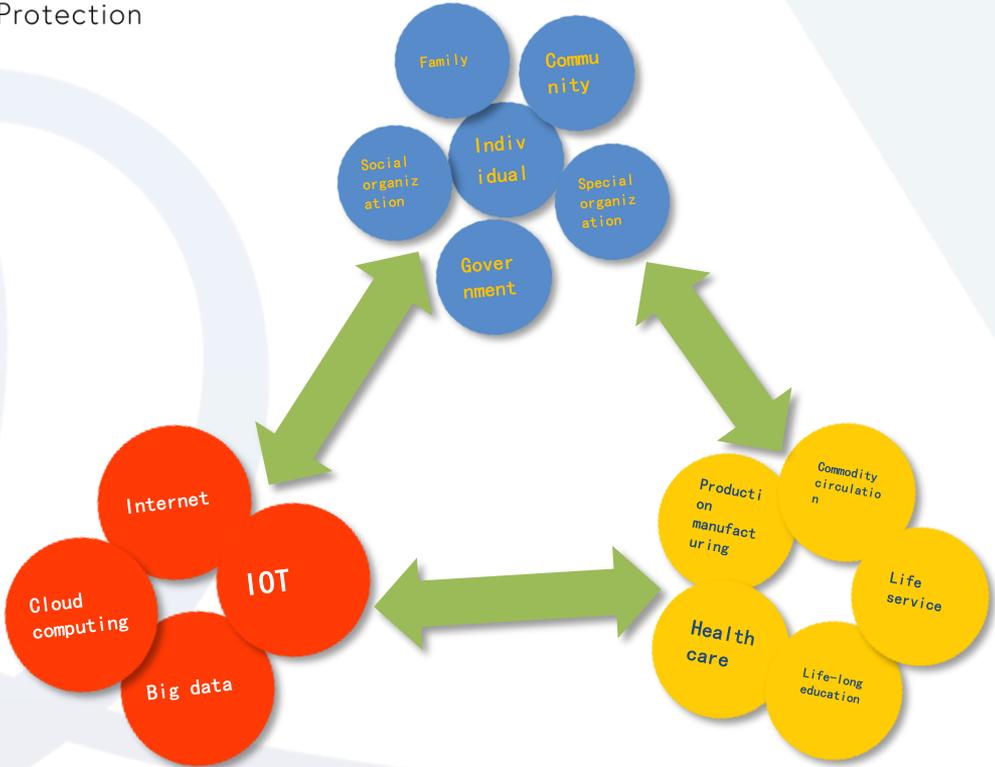
Looking ahead

- *Any technical progress in nature is progress in human productivity, reflecting changes brought about by new ideologies, labor, elements and capacities upon production, allocation, exchange and consumption; and where they work are not in the human vs machine relation but in the fundamental human vs human relation.*
- *To understand, learn, use and develop new technologies, we need to cling to the principle of fairness and justice in order to balance external impacts from technical upgrading, neither allowing justice to block technical progress nor letting technical progress prevent justice.*
- *We can take justice in the way the American philosopher John Rawls interprets as universal good that a reasonable person accepts in most primary conditions. But different countries and countries in different stages of development have different systems on how to confine value.*



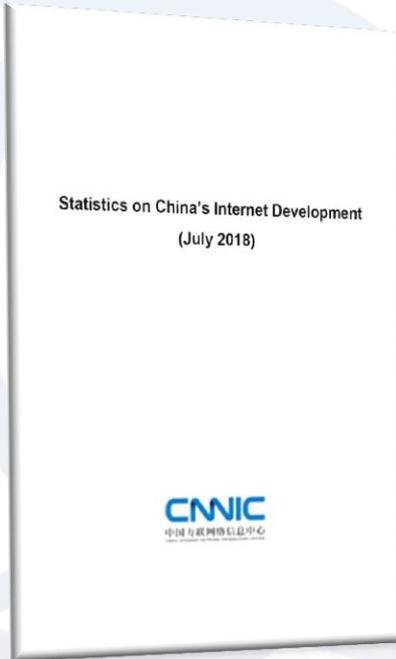


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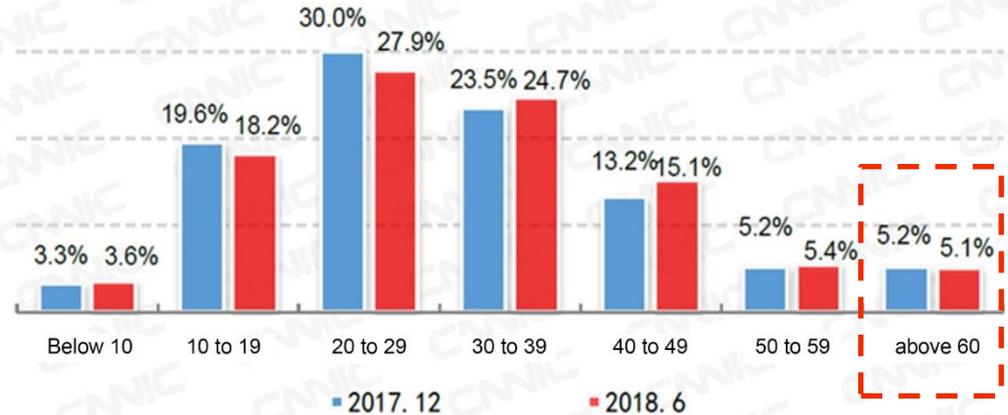


Point 1

Technical progress provides the elderly with more ensured access to social life



Age structure of netizens in China

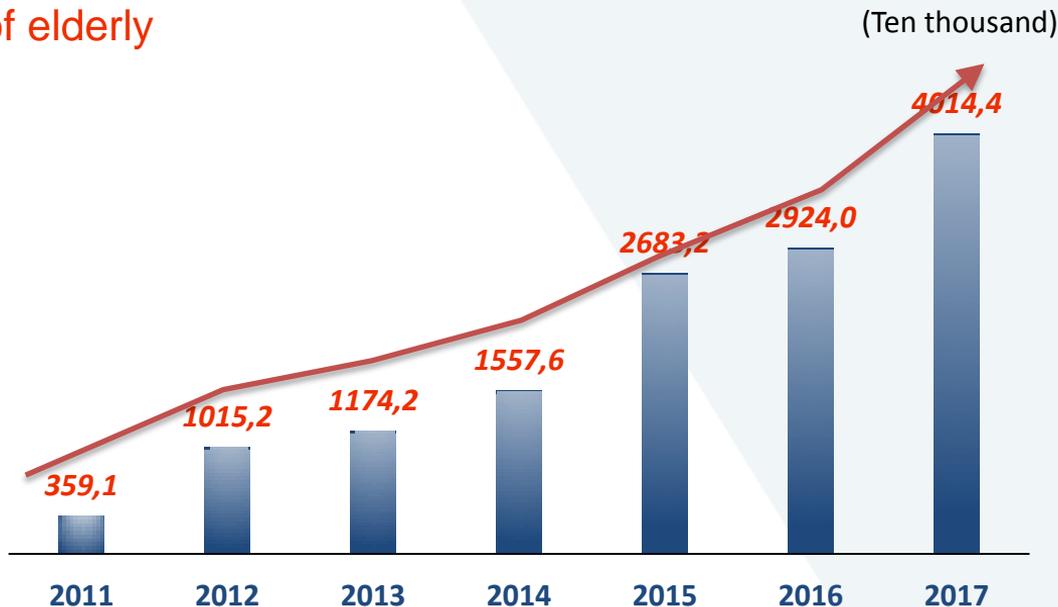


Source: **CNIC** Survey on China's Internet Development

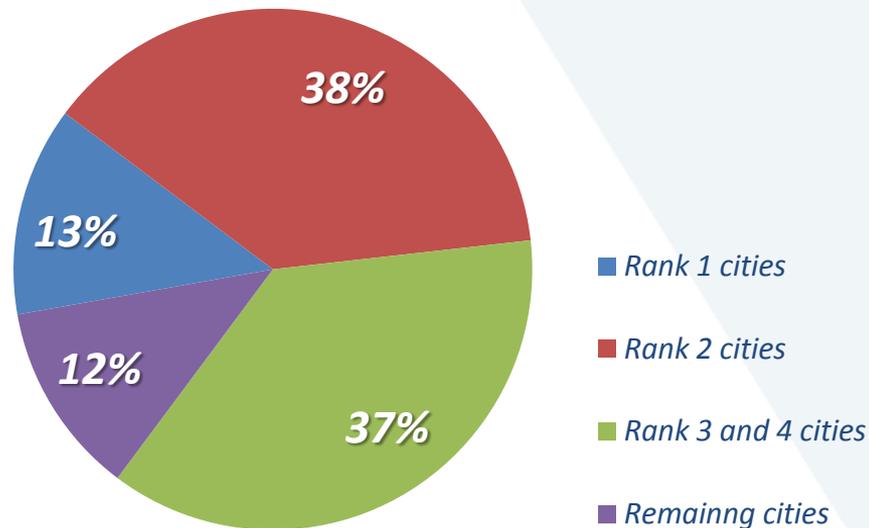
2018.6

Continuously increasing number of elderly Netizens

By June 2018, there have been a number of 40.851 million elderly netizens, accounting for 16.95% of the total population.



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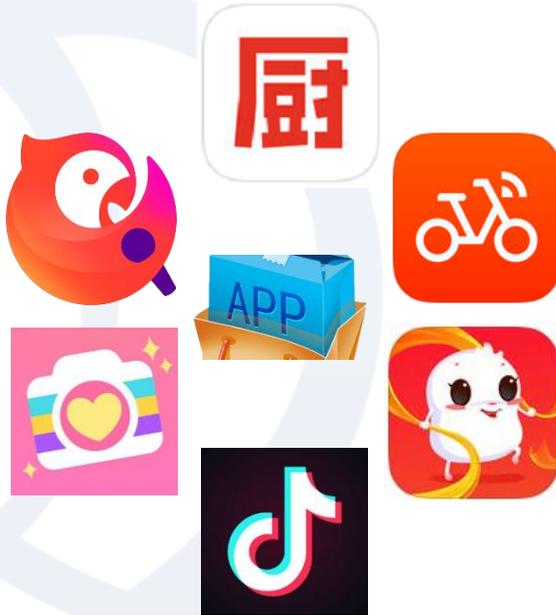
Allocation of Chinese elderly netizens by city



Tencent 腾讯

*over 50 Million
older MAU*

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	topic	percentage		topic	percentage
<i>Top 1</i>	<i>Essays on life experience</i>	<i>76.51</i>	<i>Top 6</i>	<i>Social events</i>	<i>56.52</i>
<i>Top 2</i>	<i>Humorous stories</i>	<i>72.02</i>	<i>Top 7</i>	<i>Tourism</i>	<i>55.07</i>
<i>Top 3</i>	<i>Political news</i>	<i>67.00</i>	<i>Top 8</i>	<i>Entertainment</i>	<i>49.88</i>
<i>Top 4</i>	<i>Healthcare</i>	<i>66.85</i>	<i>Top 9</i>	<i>Military</i>	<i>49.77</i>
<i>Top 5</i>	<i>Love affairs</i>	<i>60.70</i>	<i>Top 10</i>	<i>Science & technology</i>	<i>46.43</i>

Point 2

Technical progress help more elders realize their social values

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74,400
universities



6.70 million
students



60,000
schools

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www.e60sh.com

8 categories
51 topics
260 courses
3,600 video courses
4,975 distance-education terminals
87% Of urban residential communities in Shanghai



Point 3

Technical progress enables the elderly to get more social support

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51.5%



92.4%

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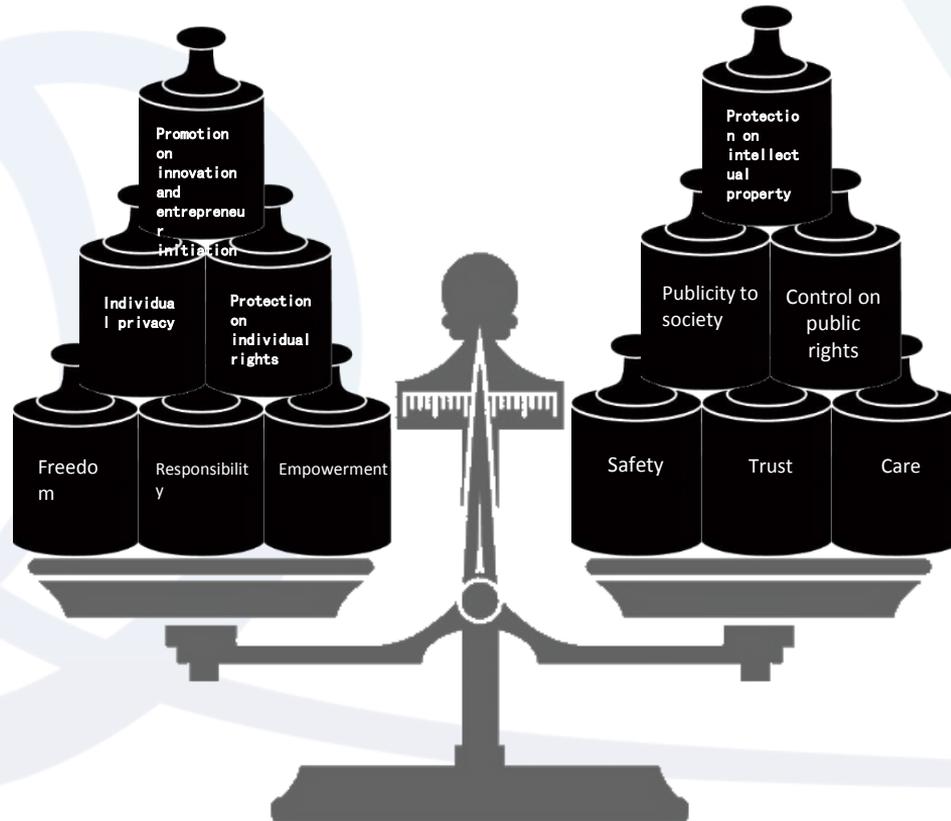
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*People **think** in a computer-like way, with no proper ideology on **value**, with no **sympathy** and with no **awe** for results*

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THANK YOU!